

BMW

U.S. Press Information



For Release: Immediate

Contact: Jay Hanson

BMW Product & Technology Spokesperson

Jay.Hanson@bmwna.com

Alexander Schmuck

BMW Product & Technology Communications Manager

Alexander.Schmuck@bmwna.com

BMW Model Year 2024 Update Information.

Woodcliff Lake, NJ – September 14, 2023... Information on 2024 model year pricing, equipment and technical changes can be found in this document.

This document will be continuously updated with the most recent information as it becomes available.

2024 MSRP Pricing - Does not include \$995 Destination

Model	2024 MSRP	Valid As Of
228i Gran Coupe	\$38,400	7/2023
228i xDrive Gran Coupe	\$40,400	7/2023
M235i xDrive Gran Coupe	\$48,300	7/2023
230i Coupe	\$38,800	8/2023
230i xDrive Coupe	\$40,800	8/2023
M240i Coupe	\$49,700	8/2023
M240i xDrive Coupe	\$51,700	8/2023
330e	\$45,600	8/2023

330e xDrive	\$47,600	8/2023
330i	\$44,500	8/2023
330i xDrive	\$46,500	8/2023
M340i	\$57,600	8/2023
M340i xDrive	\$59,600	8/2023
430i Coupe	\$49,900	7/2023
430i xDrive Coupe	\$51,900	7/2023
M440i Coupe	\$61,000	7/2023
M440i xDrive Coupe	\$63,000	7/2023
430i Convertible	\$58,100	7/2023
430i xDrive Convertible	\$60,100	7/2023
M440i Convertible	\$69,100	7/2023
M440i xDrive Convertible	\$71,100	7/2023
430i Gran Coupe	\$48,300	7/2023
430i xDrive Gran Coupe	\$50,300	7/2023
M440i Gran Coupe	\$60,200	7/2023
M440i xDrive Gran Coupe	\$62,200	7/2023
i4 eDrive35	\$52,200	7/2023
i4 eDrive40	\$57,300	7/2023
i4 xDrive40	\$61,600	7/2023
i4 M50 xDrive	\$69,700	7/2023
530i	\$57,900	7/2023
530i xDrive	\$60,200	7/2023
540i xDrive	\$64,900	7/2023
550e xDrive	\$73,800	7/2023
i5 eDrive40	\$66,800	7/2023
i5 xDrive40	\$69,800	7/2023
i5 M60 xDrive	\$84,100	7/2023
740i	\$96,400	7/2023

740i xDrive	\$99,400	7/2023
750e xDrive	\$107,000	7/2023
760i xDrive	\$121,300	7/2023
i7 eDrive50	\$105,700	7/2023
i7 xDrive60	\$124,200	7/2023
i7 M70 xDrive	\$168,500	7/2023
840i Coupe	\$90,800	7/2023
840i xDrive Coupe	\$93,800	7/2023
M850i xDrive Coupe	\$106,300	7/2023
840i Gran Coupe	\$90,800	7/2023
840i xDrive Gran Coupe	\$93,800	7/2023
M850i xDrive Gran Coupe	\$106,300	7/2023
840i Convertible	\$100,500	7/2023
840i xDrive Convertible	\$103,500	7/2023
M850i xDrive Convertible	\$116,000	7/2023
ALPINA B8 xDrive Gran Coupe	\$149,300	7/2023
Z4 sDrive30i	\$53,600	7/2023
Z4 M40i	\$66,300	7/2023
X1 xDrive28i	\$40,500	11/2023
X1 M35i xDrive	\$49,900	8/2023
X3 sDrive30i	\$46,900	8/2023
X3 xDrive30i	\$48,900	8/2023
X3 M40i xDrive	\$61,900	8/2023
X4 xDrive30i	\$55,000	8/2023
X4 M40i xDrive	\$66,400	8/2023
X5 sDrive40i	\$65,200	4/2023

X5 xDrive40i	\$67,500	4/2023
X5 xDrive50e	\$72,500	4/2023
X5 M60i xDrive	\$89,300	4/2023
X6 xDrive40i	\$73,900	4/2023
X6 M60i xDrive	\$93,600	4/2023
X7 xDrive40i	\$81,900	4/2023
X7 M60i xDrive	\$108,700	4/2023
ALPINA XB7	\$151,700	4/2024
iX xDrive50	\$87,100	7/2023
iX M60	\$111,500	7/2023
XM	\$159,000	7/2023
XM Label	\$185,000	7/2023
M2	\$63,200	8/2023
M3	\$76,000	7/2023
M3 Competition	\$80,200	7/2023
M3 Competition xDrive	\$84,300	7/2023
M3 CS	\$118,700	3/2023
M4	\$77,400	7/2023
M4 Competition	\$81,800	7/2023
M4 Competition xDrive	\$85,900	7/2023
M4 Competition xDrive Convertible	\$92,900	7/2023
M8 Coupe	\$138,800	7/2023
M8 Gran Coupe	\$138,800	7/2023
M8 Convertible	\$148,800	7/2023
X3 M	\$75,500	8/2023

X4 M	\$79,100	8/2023
X5 M Competition	\$122,300	4/2023
X6 M Competition	\$127,200	4/2023

2024 BMW i

BMW i4

- The new all-wheel drive i4 xDrive40 was announced in May 2023, enhancing a lineup consisting of the i4 eDrive35, i4 eDrive40, and i4 M50 xDrive.
- Dual electric motors produce 396 hp and 443 lb-ft of torque.
- Estimated range of up to 307 miles and DC fast charging up to 205 kW.
- US deliveries expected to begin in the third quarter of 2023.
- [Link to i4 press release and images](#)

Standard Equipment Changes:

- Ambient lighting is now standard on all variants
- Standard driver and passenger lumbar support replaces optional driver's lumbar support on i4 M50
- Heated front seats now standard on i4 M50
- Wireless device charging now standard on i4 M50

Optional Packages and Equipment:

- No changes

Colors and Interior Trim

- No changes

BMW i5

- For the first time ever, the 5 Series is available fully electric
- All-new for 2024, the 5 Series will offer two i5 variants at launch: the 335-hp, RWD eDrive40 and the 593-hp, AWD M60 xDrive
- Production began in July 2023, with the market launch commencing in October

- [Link to i5 press release and images](#)

BMW iX

- The purpose-built, all-electric SAV from BMW
- EPA estimated range of up to 324 mi for xDrive50, 280 miles for M60
- [Link to iX press release and images](#)

Standard Equipment Changes:

- No changes

Optional Packages and Equipment

- Convenience Package now available on iX xDrive50
 - Iconic Sounds Electric
 - Parking Assistant Plus
 - Harman Kardon surround sound system
 - Live Cockpit Professional including Head-Up Display and Video Augmented Reality in navigation
 - Surround View with 3D View
 - Drive Recorder
 - Exterior Anti-Theft Recorder
- Luxury Package available on iX xDrive50 and iX M60
 - Soft-close automatic doors
 - Glass & wood controls
- Driving Assistance Professional Package includes Highway Assistant
 - Attentive hands-free driving at up to 85 mph on suitable highways

Color and Interior Trim

- No changes.

BMW i7

- The first-ever fully electric i7 xDrive60 launched in the fourth quarter of 2022
- Two new BEV variants will be introduced for model year 2024: the 449-hp, RWD i7 eDrive50, and the range-topping 650-hp AWD i7 M70 xDrive
- [Link to i7 press release and images](#)

Standard Equipment Changes

- The i7 eDrive50 contains the following notable standard equipment:
 - 19-inch wheels (20-inch are optional)
 - Design Pure Excellence (M Sport Package is optional)
 - Ventilated seats
 - Heat Comfort Package
- The i7 M70 xDrive contains the following notable standard equipment:
 - 21-inch wheels
 - Active Comfort Drive with Road Preview
 - Panoramic Sky Lounge LED Roof
 - Rear ventilated seats
 - Front & rear massaging seats
 - Acoustic glazing
- Interior camera is now standard

Optional Packages and Equipment

- Premium Package now includes
 - Illuminated Kidney Grille
 - ACC with Stop & Go and Active Driving Assistant
 - Parking Assistant Professional
- Executive Package now includes
 - Automatic Doors
 - Crystal Headlights
 - Front Ventilated Seats (except i7 M70)
- Front massaging seats are now a standalone option (except i7 M70)
- Acoustic Glazing is no longer available
- Panoramic Sky Lounge LED Roof is a standalone option on i7 eDrive50
- Anthracite Alcantara Headliner is a standalone option on all variants
- Rear Seat Entertainment Professional is available on all variants

Colors and Interior Trim

- No changes

2024 BMW 2 Series

BMW 2 Series Gran Coupe

- The new 2 Series Gran Coupe was launched in 2019 for the 2020 model year

- 228hp 228i xDrive Gran Coupe and 301hp M235i xDrive Gran Coupe were introduced first
- The 228i sDrive Gran Coupe was added for MY2022
- [Link to 2 Series Gran Coupe press release and images](#)

Standard Equipment Changes

- No changes.

Optional Packages and Equipment

- No changes

Colors and Interior Trim

- Illuminated Nizza trim no longer available

BMW 2 Series Coupe

- The compact, sporty BMW 2 Series coupe received the BMW Curved Display and iDrive 8 for model year 2023.
- 255-hp 230i and 382-hp M240i available either rear wheel drive or with BMW xDrive intelligent all-wheel drive.
- [Link to 2 Series Coupe press release and images](#)

Standard Equipment Changes

- No changes

Optional Packages and Equipment

- No changes

Colors and Interior Trim

- No changes

2024 BMW 3 Series

BMW 3 Series Sedan

- The 3 Series received several design and technology enhancements for 2023
- US production began July 2022 at BMW plant in San Luis Potosí, Mexico
- [Link to 3 Series press release and images](#)

Standard Equipment

- Driver and passenger lumbar support now standard in M340i and M340i xDrive, optional on 330i and 330e models
- Wireless device charging now standard in M340i and M340i xDrive

Optional Packages and Equipment

- Shadowline Package no longer includes black mirror caps on M340i vehicles
- Personal eSIM 5G optional on all models

Colors and Interior Trim

- No changes

2024 BMW 4 Series

BMW 4 Series Coupe

- The current 4 Series Coupe arrived in 2020 as a MY2021.
- 255 hp 430i and 382 hp M440i available with rear wheel drive or xDrive intelligent all-wheel drive.
- [Link to 4 Series Coupe press release and images](#)

BMW 4 Series Gran Coupe

- The 4 Series Gran Coupe went on sale in 2022
- 255 hp 430i Gran Coupe and 382 hp M440i Gran Coupe models
- Both models available with xDrive intelligent all-wheel drive
- [Link to 4 Series Gran Coupe press release and images](#)

BMW 4 Series Convertible

- The current 4 Series Convertible launched in 2020 for MY2021
- 255 hp 430i Convertible and 382 hp M440i Convertibles
- xDrive models were added for MY2022
- [Link to 4 Series Convertible press release and images.](#)

Standard Equipment

- BMW Curved Display and iDrive 8 standard on all 4 Series models
- Driver and passenger lumbar support standard on M440i models

- Wireless device charging standard on M440i models

Optional Packages and Equipment

- Personal eSIM 5G optional on all models

Colors and Interior Trim

- No changes

2024 BMW 5 Series

BMW 5 Series Sedan

- The 5 Series is all-new for 2024
- Two ICE variants will be available at launch: the 530i and 530i xDrive, powered by BMW's 2.0-liter TwinPower Turbo 255-hp 4-cylinder
- The 6-cylinder 540i xDrive will be available later in 2023 and the plug-in hybrid 550e arrives in the spring of 2024
- [Link to 5 Series press release and images](#)

2024 BMW 7 Series

BMW 7 Series

- The all-new BMW 7 Series launched in November 2022 with the 375 hp 740i and 536 hp 760i xDrive
- The 740i is now available with xDrive intelligent all-wheel drive
- The 483-hp plug-in hybrid 750e xDrive enters the market in the fall of 2023
- [Link to 7 Series press release and images](#)

Standard Equipment

- Heated rear seats now standard on 740i models
- The 750e xDrive includes Extended Merino Leather and a flexible fast charger as standard equipment

Optional Packages and Equipment

- Panoramic Sky Lounge LED Roof no longer available on 740i models
- Acoustic Glazing no longer available
- Integral Active Steering is available on 740i xDrive and 750e xDrive

- M Sport Brakes with blue calipers are available on 740i xDrive and 750e xDrive
- Panoramic Sky Lounge LED Roof is a standalone option on 750e xDrive
- Front ventilated seats are a standalone option on 740i xDrive and 750e xDrive
- Anthracite Alcantara headliner is a standalone option on all models
- Rear Seat Entertainment Professional is a standalone option on all variants

2024 BMW 8 Series

BMW 8 Series Coupe, Gran Coupe, Convertible, and ALPINA B8 Gran Coupe

- The full 8 Series line was updated for MY2023 in Q1
- Subtle styling enhancements including new illuminated kidney grille.
- Interior features new 12.3-inch central display
- [Link to 8 Series press release and images](#)

Standard Equipment

- No changes

Optional Packages and Equipment

- No changes

Colors and Interior Trim

- No changes

2024 BMW Z4 Roadster

BMW Z4 Roadster

- The Z4 Roadster received styling and equipment updates for MY2023
- 255 hp Z4 sDrive30i and 382 hp Z4 M40i Roadsters
- M Sport Package was made standard on Z4 sDrive30i
- [Link to Z4 Roadster press release and images](#)

Standard Equipment

- No changes

Optional Packages and Equipment

- No changes

Colors and Interior Trim

- No changes

2024 BMW X1

BMW X1

- The all-new 2023 X1 xDrive28i was introduced in the spring of 2022
- The performance-oriented, 312-hp 2024 X1 M35i was announced in June 2023 with deliveries expected to begin in Q4
- [Link to X1 press release and images](#)

Standard Equipment

- Veganza upholstery replaced Sensatec starting with July production
- xLine design will be standard on X1 xDrive28i beginning with November production
- iDrive 9 will be standard on xDrive28i models beginning with November production

Optional Packages and Equipment

- No changes

Colors and Interior Trim

- No changes

2024 BMW X3 and X4

BMW X3

- The current 3rd generation X3 was updated for MY2022
- 248 hp X3 sDrive30i and xDrive30i; 382 hp X3 M40i
- [Link to 2022 X3 press release and images.](#)

Standard Equipment

- No changes

Optional Packages and Equipment

- No changes

Colors and Interior Trim

- A selection of paint colors from BMW Individual is now available

BMW X4

- The current 2nd generation X4 was updated for MY2022.
- 248 hp xDrive30i and 382 hp M40i
- [Link to 2022 X4 press release and images.](#)

Standard Equipment

- No changes.

Option Packages and Equipment

- No changes

Colors and Interior Trim

- A selection of paint colors from BMW Individual is now available

2024 BMW X5 and X6

BMW X5

- The X5 received comprehensive updates for MY2024 in Q1.
- New illuminated kidney grille, headlamp and taillamp signatures, and aerodynamic improvements.
- Redesigned interior anchored by the BMW Curved Display
- New 3.0-liter 375-hp 6-cylinder engine with 48V mild hybrid technology in sDrive40i and xDrive40i; new 523-hp TwinPower Turbo V8 in the M60i
- Plug-in hybrid xDrive50e gains power and electric-only range
- [Link to X5 press release and images](#)

BMW X6

- The X6 received the same updates as the X5 for MY2024
- New 375-hp X6 xDrive40i and 523-hp X6 M60i
- [Link to X6 press release and images](#)

2024 BMW X7 and ALPINA XB7

BMW X7

- The X7 received significant updates for MY2023
- X7 xDrive40i boosted to 375 hp; 523 hp X7 M60i gets new S68 engine
- Redesigned front fascia boasts split headlamps and illuminated kidney grille
- Interior features BMW Curved Display with BMW Operating System 8
- [Link to X7 press release and images](#)

Standard Equipment

- No changes

Optional Packages and Equipment

- Dynamic Handling Package no longer available on X7 xDrive40i

Colors and Interior Trim

- No changes

ALPINA XB7

- The ALPINA XB7 received styling, powertrain, and equipment upgrades for MY2023
- Bi-turbo V8 with mild-hybrid technology now produces 630 hp
- Updated interior anchored by BMW Curved Display
- [Link to ALPINA XB7 press release and images.](#)

Standard Equipment

- No changes

Optional Packages and Equipment

- No changes

Colors and Interior Trim

- No changes

BMW M

BMW M2

- The all-new BMW M2 was introduced in the fall of 2022 as a 2023 model

- 453-hp M TwinPower Turbo inline-6 can be paired with either a 6-speed manual or 8-speed automatic gearbox sending power exclusively to the rear wheels
- Produced at BMW's San Luis Potosi plant in Mexico
- [Link to M2 press release and images](#)

Standard Equipment

- No changes

Optional Packages and Equipment

- No changes

Colors and Interior Trim

- Frozen Pure Grey Metallic and Frozen Portimao Blue II Metallic will be available in Q4

BMW M3

- The M3 received updating in the summer of 2022, and now includes the BMW Curved Display with M-specific graphics
- The limited production, ultra-high performance M3 CS was launched in the spring of 2023 as a 2024 model
- [Link to M3 press releases and images](#)

Standard Equipment

- No changes

Optional Equipment and Packages

- No changes

Colors and Interior Trim

- No changes

BMW M4

- The M4 coupe and convertible received the BMW Curved Display and Operating System 8 with M-specific graphics in the first quarter of 2023
- Production of the limited edition, track-ready M4 CSL ended in February 2023
- [Link to M4 press releases and images](#)

Standard Equipment

- No changes

Optional Equipment and Packages

- Sensatec upholstery for the dashboard is now optional

Paint and Interior Trim

- No changes

BMW M8

- The BMW M8 Coupe, Convertible, and Gran Coupe all received a refresh in 2022 for the 2023 model year
- Updates included a revised illuminated kidney grille, a larger 12.3-inch central display, available M Carbon bucket seats, and new colors
- All variants are available exclusively as 617-hp Competition models
- [Link to M8 press release and images](#)

Standard Equipment

- No changes

Optional Equipment and Packages

- No changes

Colors and Interior Trim

- No changes

BMW X3 M and X4 M

- The BMW X3 M and X4 M were given a refresh for model year 2022.
- Available in either 473-hp base trim or with the 503-hp Competition Package
- [Link to X3 M and X4 M press release and images](#)

Standard Equipment

- No changes

Optional Equipment and Packages

- No changes

Colors and Interior Trim

- No changes

BMW X5 M and X6 M

- The X5 M and X6 M were significantly updated in the spring of 2023 for the 2024 model year
- New grilles, headlamps, taillamps, and styling details distinguish the new vehicles on the outside
- Inside, a new interior is based around the BMW Curved Display with M-specific graphics and features
- [Link to X5 M and X6 M press release and images](#)

BMW XM

- The first standalone model from BMW M GmbH in decades was introduced in late 2022 as a 2023 model
- In the summer of 2023, the 2024 BMW XM Label was introduced; the most powerful roadgoing BMW ever built with 738 horsepower and unique trim
- [Link to BMW XM press releases and images](#)

Standard Equipment

- Highway Assistant, which permits attentive, hands-free driving at speeds up to 85 mph when conditions allow, is standard equipment as of August production

Optional Equipment and Packages

- No changes

Colors and Interior Trim

- No changes

BMW Group In America

BMW of North America, LLC has been present in the United States since 1975. Rolls-Royce Motor Cars NA, LLC began distributing vehicles in 2003. The BMW Group in the United States has grown to include marketing, sales, and financial service organizations for

the BMW brand of motor vehicles, including motorcycles, the MINI brand, and Rolls-Royce Motor Cars; Designworks, a strategic design consultancy based in California; technology offices in Silicon Valley and Chicago, and various other operations throughout the country. BMW Manufacturing Co., LLC in South Carolina is the BMW Group global center of competence for BMW X models and manufactures the X3, X4, X5, X6 and X7 Sports Activity Vehicles as well as the BMW XM. The BMW Group sales organization is represented in the U.S. through networks of 349 BMW passenger car and BMW Sports Activity Vehicle centers, 147 BMW motorcycle retailers, 104 MINI passenger car dealers, and 38 Rolls-Royce Motor Car dealers. BMW (US) Holding Corp., the BMW Group's sales headquarters for North America, is located in Woodcliff Lake, New Jersey.

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