

You don't have to be a celeb to get an exclusive offer from DIRECTV. You just have to be a friend or family!

Get all this when you sign up for the CHOICE™ Package or higher:

150+ channels for **\$19⁹⁹** mo. for 12 months*.
Price includes rebates and Friends & Family \$10 monthly savings.

+

FREE 2 DVR or HD receiver upgrades†
Additional fees required.

FREE 1 year of service coverage

FREE VIP installation in up to 4 rooms
All offers require 2-year agreement**. Package pricing may vary in certain markets.

Start saving now by following these 2 easy steps:

You must call **1.877.407.4344**

You must provide this employee ID:

Offer only available when your friends call this number and provide your employee number. New customers only.

Offers end 2/9/11. Credit card required (except in MA & PA). New approved customers only (lease required). Handling and Delivery fee of \$19.95 may apply. Applicable use tax adjustment may apply on the retail value of the installation.

****\$120 BILL CREDIT OFFER:** New customer must sign up using the phone number provided and order a leased system (on approved credit) by 2/9/11. Upon activation of DIRECTV System and programming, customer will receive 12 nonrefundable/nontransferable credits of \$10 each over 12 DIRECTV billing cycles, totaling \$120. Commercial accounts/customers not eligible. ***BILL CREDIT/PROGRAMMING OFFER:** IF BY THE END OF PROMOTIONAL PRICE PERIOD(S) CUSTOMER DOES NOT CONTACT DIRECTV TO CHANGE SERVICE THEN ALL SERVICES WILL AUTOMATICALLY CONTINUE AT THE THEN-PREVAILING RATES. Free SHOWTIME for 3 months, a value of \$38.97. Free HBO, Starz, SHOWTIME and Cinemax for 3 months, a value of \$132. LIMIT ONE PROGRAMMING OFFER PER ACCOUNT. Featured package: CHOICE \$58.99/mo. Price includes a \$24 bill credit for 12 months after rebate, plus an additional \$5 with online rebate and consent to email alerts. Also includes the \$10 bill credit/mo. for 20 consecutive mos. as outlined above. Upon DIRECTV System activation, customer will receive rebate redemption instructions (included in customer's first DIRECTV bill, a separate mailing, or, in the state of New York, from retailer) and must comply with the terms of the instructions. In order to receive \$29 monthly credits, customer must submit rebate online (valid email address required) and consent to email alerts prior to rebate redemption. Rebate begins up to 8 weeks after receipt of rebate submission online or by phone. Duration of promotional price varies based on redemption date. Account must be in "good standing" as determined by DIRECTV in its sole discretion to remain eligible for all offers. In certain markets, programming/pricing may vary.

****2 YR. LEASE AGREEMENT; EARLY CANCELLATION WILL RESULT IN A FEE OF \$20/MONTH FOR EACH REMAINING MONTH.** Must maintain 24 consecutive months of your DIRECTV programming package. DVR Service \$7/mo. required for DVR and HD DVR lease. HD Access fee \$10/mo. required for HD Receiver and HD DVR. No lease fee for only one (1) receiver. Lease for first two receivers \$5/mo.; additional receiver leases \$5/mo. each. **NON-ACTIVATION CHARGE OF \$150 PER RECEIVER MAY APPLY. ALL EQUIPMENT IS LEASED AND MUST BE RETURNED TO DIRECTV UPON CANCELLATION, OR UNRETURNED EQUIPMENT FEES APPLY.** VISIT directv.com OR CALL 1-800-DIRECTV FOR DETAILS. Advanced receiver instant rebate requires activation of the CHOICE Package or above; OPTIMO MAS Package or above; Jadeworld; or any qualifying international service bundle, which shall include the PREFERRED CHOICE programming package (valued at \$38.99/mo.). Additional advanced receiver upgrades available for a charge. **INSTALLATION:** Standard professional installation only. Custom installation extra.

Programming, pricing, terms and conditions subject to change at any time. Pricing residential. Taxes not included. Receipt of DIRECTV programming subject to DIRECTV Customer Agreement; copy provided at directv.com/legal and in order confirmation. ©2011 DIRECTV, Inc. DIRECTV, the Cyclone Design logo and CHOICE are trademarks of DIRECTV, Inc. All other trademarks and service marks are the property of their respective owners.

